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**For immediate release:**  
August 15, 2013

## **Boats Afloat Show Goes Tropical On Opening Night** *Special festive opening night includes Hula girls, live Hawaiian music, Pupu, wine tasting and commemorative glass*

SEATTLE – The Lake Union Boats Afloat Show drops anchor on Wednesday September 11<sup>th</sup> and continues through Sunday 15<sup>th</sup>, 2013. While there's nothing better than cruising the docks and kicking some anchors on a sunny September Saturday or Sunday, the popularity of the show means it can get crowded on weekends. Why not beat the crowds and attend mid-week when there's no need to wait in line to board a boat and the brokers have time to show you the ropes? As an added incentive to attend during the week, show organizers have planned a festive opening evening this year – Wednesday 11<sup>th</sup> – with entertainment by [Aloha Island Treasures](#) that includes Hawaiian music and Hula girls and a wine tasting.

It's a chance to stroll the docks at leisure, enjoy a beautiful evening at South Lake Union, and pick out a boat for that cruise to the South Pacific or the tropical waters of Desolation Sound. So dig out your favorite Hawaiian shirt and island wear and come say Aloha to the brokers, many of whom will also be serving pupu platters at their exhibits.

The show opens at 11am and the tropical festivities start at 4pm and continue through 8pm. The \$18 ticket is good all day and includes entertainment, a wine selection from premium Washington wineries and a commemorative glass. The 2013 Boats Afloat opening night is sponsored by [Yacht World.com](#) and [Pacific Maritime Title](#).

This year more than 50 distinct brands of boats and yachts will be represented at the show with more than 200 boats on display and a wide range of boating equipment and accessories. For a complete list of exhibitors, visit: [www.BoatsAfloatShow.com](http://www.BoatsAfloatShow.com)

### **Additional attractions and promotions include:**

- An Intro-to-Sailing package that includes 2-day admission, 1.5 hour seminar and 1.5 hour on-water sailing lesson with [Seattle Sailing Club](#)
- Kids toy boat building Saturday and Sunday sponsored by [Banner Bank](#)
- Kids free sailing lessons, Saturday and Sunday, courtesy of [Sail Sand Point](#)
- Free sailboat rides every day courtesy of Discover Sailing
- Kids lifejacket give away on Saturday and Sunday sponsored by [Sterns](#)
- Coleman 24 hour survival suit demos
- Kids Coloring Contest
- A free ride on the Great Wheel with e-ticket purchase. (One free ride per transaction)

### **All you need to know**

**What:** South Lake Union Boats Afloat Show

**When:** Wednesday September 11<sup>th</sup> – Sunday September 15<sup>th</sup>, 2013

**Hours:** Wednesday, VIP Opening Day Experience, 11am – 8pm (festivities 4-8pm)  
Thursday and Friday 11am – 7pm  
Saturday and Sunday 10am – 6pm

**Where:** South Lake Union in Seattle

**Tickets:** \$12 for adults / \$5 for kids 12-17 (kids under 11 are free).  
\$18 for a multi-day pass.  
Weekdays (except Wednesday) 5-7 pm: \$6  
**New:** VIP Opening Day ticket: \$18 includes wine/beer tasting, commemorative glass and entertainment  
**New:** \$50 Intro-to-Sailing ticket includes 2-day admission, 1.5 hour seminar and 1.5 hour on-water sailing lesson.  
e-Tickets can be purchased at [www.BoatsAfloatShow.com](http://www.BoatsAfloatShow.com)

**Getting There:** Parking lots are limited near the show. For convenience park downtown and take the Seattle Street Car directly the show on South Lake Union.  
Saturday and Sunday: Park at the lot at the corner of E Blaine and Fairview Ave E and catch the free shuttle to the show. Park all day for \$3.

**Show Office:** 206-748-0012

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Show photos available at: <http://www.boatsafloatshow.com/gallery.htm>  
Photos of individual boats available on request.

The 2013 Lake Union Boats Afloat Show is presented by S3 Maritime (<http://www.s3maritime.com/>), your resource for unparalleled systems, service, and support to the maritime industry in the Northwest and worldwide.

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