



For immediate release:
December 12, 2014

Contact: Lisa Samuelson
Samuelson Communications
Cell: 206-954-2574
E-mail: lisa@samuelsoncom.com

TGIF at Seattle Boat Show

Sail into the weekends with Uncorked and Sails & Ales

SEATTLE – Hefewizen and Hobiecat. Chardonnay and Cobalt. Merlot and Meridian. Lager and Lowrance. What do these unusual pairings have in common? They will all be available at **Uncorked** and **Sails & Ales**, Seattle Boat Show’s festive Friday night events. What could be more fun than kicking off a weekend with an adult beverage in hand while cruising through the hundreds of exhibits and three acres of gear at the indoor location of the show at CenturyLink Field Event Center.

Uncorked – Friday Jan. 23

The show opens at 11am on Friday Jan. 23 and **Uncorked** kicks off at 5pm and runs until close at 9pm. Showgoers will be able to taste their way around the world as they wander through the show, wine glass in hand, checking out boats and accessories, also from all around the world. Nine tasting stations will be set up throughout the indoor location, offering wines from Argentina, Australia, California, Chile, France, New Zealand and Washington. Forget Brie and Bordeaux as the perfect pairing. Instead try a New Zealand Sauvignon Blanc with the New Zealand-built Stabicraft. Or a Washington Merlot with a Washington-built Ranger Tug.

Packages for Uncorked may be purchased online for \$27 at www.SeattleBoatShow.com. This price includes a single adult admission to the show valid throughout the day at both locations plus a complimentary souvenir wine glass and 10 wine tasting tokens. Tickets for Uncorked will also be available at the Box Office.

Sails & Ales – Friday Jan. 30

The very best in Washington craft beers will be on tap at Sails & Ales Craft Beer Night, the second Friday of the show on Jan. 30, at CenturyLink Field. Similar to Uncorked, but with grain instead of grape on tap, showgoers will be able to cruise the show with an ale in hand and enjoy

the best of Washington craft brews, ciders and boats. What better combination than hops and props? The stellar lineup this year includes selections from Georgetown, Maritime Odin, Mac & Jacks, Emerald City, Hilliards, Snoqualmie, Lazy Boy and Seattle Cider Company. Packages for Sails & Ales are also \$27 and include tasting tickets and a souvenir beer glass to remember the evening. For a complete list of brews on tap, visit <http://www.seattleboatshow.com/sails-ales.html>

About the Seattle Boat Show

The show features two locations, 1,000 recreational watercraft and more than 400 exhibitors. There are more than three acres of the latest innovations in accessories, technology and boating gear on display indoors, plus 100 world-class yachts in their natural habitat on South Lake Union. A free shuttle runs between both locations.

There are approximately 225 free seminars during the 10 days of the show and advanced training classes for a fee through Boat Show University. No other show in North America matches Seattle's in terms of the quality, variety and volume of seminars offered. Some of the world's top experts are presenters.

For a complete list of exhibitors, seminars, travel package and ticket prices, please visit www.SeattleBoatShow.com

Know Before You Go

When: Friday, January 23 – Sunday, February 1, 2015

Where: CenturyLink Field Event Center South Lake Union
800 Occidental Avenue South, Seattle 901 Fairview Avenue N, Seattle
Free shuttle running continuously between both locations

Hours: CenturyLink Field Event Center South Lake Union
Monday - Thursday: 11 a.m. - 8 pm Weekdays: 11 a.m. - 5 pm
Fridays: 11 am - 9 pm Weekends: 10 am - 5 pm*
Saturdays: 10 am - 8 pm
Sundays: 10 am - 6 pm*

* The show will close at 3pm on Sunday, February 1st

Tickets: Adults: \$12; Youth (11-17): \$5
5-Day BIG Pass \$24
Monday – Thursday after 5pm: \$8 (And \$5 parking after 5pm)
Kids 10 & under: Free

For a variety of special ticket packages with free parking and other bonuses please visit www.SeattleBoatShow.com