



Media Alert

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Seattle Boat Show Calls an Audible—Closes on Super Bowl Sunday to Honor Seahawks

Bonus for showgoers – access to the field for photo opportunities

Seattle – Seattle Boat Show organizers have decided to pay homage to the home team by closing the BIG Seattle Boat Show at CenturyLink Field and South Lake Union one day early so that exhibitors, event staff and showgoers can watch the game with their friends and families. The show will close at 8pm on Saturday, February 1. That still gives boating enthusiasts nine full days to visit the West Coast's largest boat show. The Show opens at 11am on Friday January 24.

By special arrangement with CenturyLink Field, the show is also allowing access to the field so showgoers can celebrate the Seahawks victory over the 49ers in the NFC Championship Game. **The field will be open from 12 noon until 2 pm (except January 29 and January 30).** Showgoers will be able to walk the turf, experience what it feels like to be staring at the goal posts and setting up to make that winning kick, take pictures in front of the goal posts and show their team pride leading up to the Super Bowl. What better way could there possibly be to spend a lunch hour? Tickets to the Boat Show are \$12.

“There aren't many opportunities for the public to walk out onto the field,” says George Harris, president of the Northwest Marine Trade Association. “It's going to be a pretty exciting and fun experience for a lot of people, and we're thrilled that we are able to offer this opportunity to our guests in the lead up to the Super Bowl. Go Hawks!”

Other Seattle Boat Show Attractions

When not on the field, there's plenty for the fans to see and do at the Boat Show. The show features 1,000 boats and yachts indoors and on the water, and more than three acres of accessories, electronics and boating gear. There are also many fun attractions including:

Seattle seascape sculpted in sand

Ted Siebert from The Sand Sculpture Company - winner of 7 Guinness sandsculpting world records and Brian Turnbough, the reigning doubles world champion of sand sculpting - will be sculpting a 28 foot long and 14 foot high sandcastle from 50 tons of sand during the 10 days of the show. The sand sculpture will be a detailed fish eye lens look at the Seattle city skyline and Elliott Bay. Ted has built sand sculptures in 35 countries and has even been the subject of a question on Jeopardy. Showgoers will be able to watch Ted and Brian at work creating this masterpiece with amazing details including the Seafair pirates and Seahawks fans.

Sick wakeboard tricks and the chance to try them on a trampoline – Fridays, Saturdays and Sundays

Members of the Central Washington University wakeboard team will be demonstrating the tricks that got them the national championship on a 13x13 Springtree trampoline which is what they train on in the off

season to perfect their tricks. Come watch them do whirlybirds, 720s, some grabs, glides and other tweaked out moves. When not being used for demos, the trampoline is available for showgoers to try their skills. Eddie Roberts III, 2013 College Wakeboard Regional and National Champion will be on hand to give pointers. Demos will be on Fridays, Saturdays and Sundays of the Show at 2pm.

If Money Is No Object – Largest and Most Expensive Boat in the Show

The largest in the show is 135 feet and asking price is \$21,495,000.00 million. Tour it and a host of other luxury boats at South Lake Union and dream a little.

Kids Aqua Paddlers

Fun for the little boaters, kids attending the show can enjoy time on the water using the Aqua Paddlers paddle boats. Life jackets will be provided. Aqua Paddlers will be available for use each day of the show.

The biggest selection of boating and fishing seminars in America. The 200 free boating and fishing seminars are one of the things that sets the Seattle Boat Show apart from any other in the country.

Know Before You Go

When: Friday, January 24 – Saturday, February 1, 2014

Where: CenturyLink Field Event Center South Lake Union
800 Occidental Avenue South, Seattle 901 Fairview Avenue N, Seattle
Free shuttle running continuously between both locations

Hours: CenturyLink Field Event Center South Lake Union
Monday - Thursday: 11 a.m. - 8 pm Weekdays: 11 a.m. - 5 pm
Fridays: 11 am - 10 pm Weekends: 10 am - 5 pm
Saturdays: 10 am - 8 pm
Sunday: 10 am - 6 pm

Photos: <http://www.seattleboatshow.com/photo-gallery.html>

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