



## Media Advisory

**What:** Seattle's 41st annual Lake Union Boats Afloat Show

- The West Coast's largest floating boat show
- 200+ new and used boats or vessels from sport boats to cabin cruisers to mega-yachts and everything in between, from 20 to 88 feet
- Fun for all the family: free power boat and sailboat rides for kids and adults, sailing lessons, kids toy boat building, docking clinic and free boating seminars

**When:** The show drops anchor at 11 a.m. on Thursday, Sept. 12 on South Lake Union and sails on through 6 p.m. on Sunday, Sept. 15, 2019.

**Where:** Chandler's Cove, South Lake Union, 901 Fairview Ave N, Seattle, WA 98109

### Selected Attractions and Promotions:

**Free family boat rides:** Cruise Lake Union on a free 45-minute sailboat ride. Every day of the show, Seattle Sailing Club will have 26' to 35' sailboats available to ride – participants can get involved and help handle the lines or even steer the boat.

**Sailing lessons:** Seattle Sailing Club is offering a three-hour training course consisting of 1.5 hours of on-land instruction and 1.5 hours of on-water instruction. This daily introductory program is ideal for new sailors as well as those who are simply looking for a refresher. Cost: \$55 includes two days' admission and hands-on sailing lessons.

**Toy boat building for kids:** The crew from the Center for Wooden Boats will help kids build and decorate their own wooden boat using traditional tools and decorating with bottle caps, corks, and crayons. Saturday and Sunday only.

**Docking seminar and live demonstration for women:** This free seminar includes a 25-minute classroom training and a 20-minute in-water demonstration. Learn more or sign up at: <https://www.boatsafloatshow.com/docking-lessons.htm>

## All you need to know

**What:** South Lake Union Boats Afloat Show

**When:** Thursday Sept. 12 – Sunday Sept. 15, 2019

**Hours:** Weekdays 11am – 6pm

Weekends 10am – 6pm

**Where:** Chandler's Cove, South Lake Union  
901 Fairview Ave N, Seattle, WA 98109

**Tickets:** Purchase your tickets online -- [www.boatsafloatshow.com](http://www.boatsafloatshow.com) -- and receive one-year Sea Magazine and Boating World subscriptions and be entered to win two round trip tickets on Kenmore Air to Victoria or the San Juan Islands, valued at \$800.

**Tickets:** \$14 for adults / \$5 for kids 12-17 (kids 11 and under are free)

\$25 for All Access Pass – Good for all days of the show

Weekdays 4-6 pm: \$7

**Social:** Facebook: [www.facebook.com/BoatsAfloatShow](http://www.facebook.com/BoatsAfloatShow)

**Getting There:** Parking lots are limited near the show. Check out [www.BoatsAfloatShow.com](http://www.BoatsAfloatShow.com) for parking maps, discounts and directions. \$3 weekend parking with a free, quick shuttle to the show available. Alternatively, park downtown and take the Seattle Street Car directly to the show on South Lake Union.

**Photos:** <http://www.boatsafloatshow.com/gallery.htm>

**B-roll:** <https://www.dropbox.com/s/wa9s3gdg3klxf9i/Boats%20a%20Float%202017.mov?dl=0>

**Media Contact:** Lisa Samuelson  
Samuelson Communications  
[lisa@samuelsoncom.com](mailto:lisa@samuelsoncom.com)  
206-954-2574

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