



For immediate release:
December 6, 2017

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Seattle Boat Show ‘Must Seas’

*Three locations and plenty of boats of note at the West Coast’s
Largest Boat Show*

SEATTLE – When the [Seattle Boat Show](#) sails into town on Friday, January 26, 2018, there will be THREE locations full to the gunnels with new exhibitors, new brands and boat debuts. In all, there will be more than 40 exhibitors at CenturyLink Field Event Center and dozens of boat debuts indoors and on the water at Bell Harbor Marina and South Lake Union. This year the boats on display are built from as close as Seattle, Bremerton and Arlington and as far away as Finland and New Zealand. From the debut of Eastern, Seaway, Rosborough and Targa boats, to the reappearance of Catalina Sailboats in the market after a hiatus of several years, to the nation’s number one selling tow boat brand, there’s something for everyone. If you wakesurf, waterski, fish, kayak, cruise or race, under power or sail, on boats small or large this show’s for you.

As of press time some of the boats of note include:

Bell Harbor

From **Alexander Marine** comes #011 of Ocean Alexander’s OA 100, a West Coast debut for this boat. Also being shown for the first time in Seattle is the new 70E, the first model of the new Evolution Series of yachts, built in Florida.

Cardinal Yacht Sales, the new Targa dealer, will be displaying the 2018 Targa T 27.1 Targas are built by hand in Western Finland and are a combination of a luxurious cruiser and seaworthy fishing boat, with a deep, safe walk around and fore deck. Targa calls their boats the ‘4x4 of the sea.’ A 2018 T 30 will be on display indoors in the **Cap Sante** booth.

Sundance Yacht Sales will have 11 boats on display at Bell Harbor Marina and eight indoors. At Bell Harbor, the Prestige 520 and Prestige 680 will both be making their West Coast debut. The 520 has an XXL flybridge, unique on a motor yacht of 52 feet according to Sundance, and the 680 boasts twin 900 hp Volvo Penta IPS1200s so it can cruise comfortably at 25 knots and tops out at 30 knots.

From Jeanneau comes the Leader line of inboard Express models and the 40 and 46 will be on display for the first time at a Seattle Boat Show.

Windworks Sailing & Powerboating is the new Catalina Yachts dealer for Washington state and will have the 2018 Catalina 445, 2018 Catalina 315 and Sail and Cruising Magazine's 2017 Boat of the Year winner, the Catalina 425 on display. (They'll also have a 2018 Catalina Capri 22 on display indoors.)

CenturyLink Field Event Center

Between the Bell Harbor Marina and CenturyLink Field Event Center locations, **Lake Union Sea Ray** will have 74 boats on display, more boats than they've ever had at any previous Seattle Boat Show. As the new dealer for Lowe Boats aluminum fishing boats and pontoon boats, they will have nine Lowe Boats ranging in size from 14-25 feet. Also on display will be the new bigger and wider Boston Whaler 170 Montauk and 150 Montauk, both making their West Coast debut. Sea Ray's SDX 250 is another boat making a West Coast debut.

Bremerton-based **Life Proof** Boats will be on full display this year after announcing five new models to their 2018 lineup. Indoors they will feature four boats including a new 33FT Full Cabin packed with the latest in on water tech. At the Bell Harbor venue they will have a 31FT Full Cabin available for scheduled demo rides.

Marine Servicenter will have two boats making a West Coast debut – the Four Winns Vista 355 and Four Winns Vista 275 – as well as a Four Winns Vista 375 on display.

WakeSurfing is still all the craze in towboats and there will be plenty to check out at the show. **Seattle Watersports** will be featuring a fully-optioned 2018 Chaparral H2O 21 SURF at a very economical price point. **Seattle Boat Company** will have Malibu's 23LSV and a brand new 21MLX on display. The 23SLV is the #1 selling model of all time in the tow boat class, and Malibu is #1 selling tow boat brand in Washington as well as the nation as a whole. **Northwest Inboards** will have the all new T22 and A24 from Axis Wake Research, the #3 selling tow boat brand in Washington and the nation.

Last summer **Seaworthy Yachts and Brokerage** became the exclusive dealer for Eastern, Seaway and Rosborough Boat lines built by Eastern Boats in Milton, NH. These brands have not previously been available in the state. Seaworthy will be showing the 27' Eastern Islander, 22' Sisu, 246 Rosborough Yarmouth and 21' Seafarer.

South Lake Union

Emerald Pacific Yachts will have three new Riviera models including two brand new 2018 models, the Riviera 4800 and 5400 Sport Yacht as well as a Riviera 445 SUV 2016. The 4800 is the first 4800 Riviera Sport Yacht to arrive in the Northwest and Emerald Pacific Yachts selected several key options and made custom changes specifically for the West Coast.

Hampton Yacht Group is displaying two new yachts - the 2017 Hampton 650 Pilothouse and the 2018 Endurance 658 LRC. The Endurance is the only yacht in her class to boast a four stateroom with four head layout and internal staircase, day head on aft deck and sunroof on hardtop.

Showing for the first time on the West Coast, from **Marine Servicenter** comes the smallest of the yacht range from Jeanneau, the Jeanneau Yacht 51. Also making its first west coast appearance is the Sun Odyssey 440, the first of the next generation of Jeanneau Sun Odyssey's with innovative new design features such as inclined side decks and a twin rudder "skow bow" hull.

Billed as a 'mini-megayacht' and a 'five-star boutique' motoryacht by **Premiere Yachts** the 2018 Regency P65 will be making her US debut.

NEW for 2018 – Free Parking

Showgoers can enjoy free parking every day of the show at Bell Street Pier Garage and on weekends at the Yale Ave. N. Garage close to South Lake Union with the purchase of an e-ticket. Park and leave the driving to the Boat Show by hopping the free shuttle that runs continuously all days of the show between all three locations.

About the Seattle Boat Show

The show features three locations, more than 1,000 recreational vessels and more than 400 exhibitors. There are more than three acres of the latest innovations in accessories, technology and boating gear on display indoors, plus hundreds of world-class yachts on the water at South Lake Union and Bell Harbor Marina. There are approximately 200 free seminars during the nine days of the show and advanced training classes for a fee through Boat Show University. A free shuttle runs continuously between all three locations.

For a complete list of exhibitors, seminars, travel package and ticket prices, please visit www.SeattleBoatShow.com

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